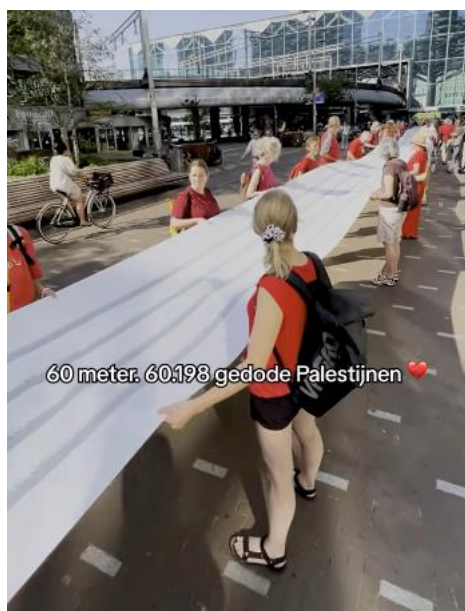


Invitation to the Media
A shroud bearing 60,000 names
against inaction and the disregard for the law

Saturday 8 August 2026 · 7.00 pm · Largo Zorzi, Locarno, in front of the red roundabout



We invite members of the media attending the Locarno Film Festival to an event to be held on Saturday 8 August 2026 at 7.00 pm in Largo Zorzi, in front of the red platform.

A 60-metre banner will be unfurled, bearing more than 60,000 names representing a fraction of the confirmed victims in Gaza. The action replicates what has already been done outside the Dutch Parliament, as shown in [this video](#).

The event aims to give a name and a presence to the victims – the vast majority of whom are civilians, including healthcare and media workers – of one of the most serious violations of international law of our time, which we must refuse to normalise.

Our demands are taken [from the appeal to the Federal Council presented in Bern on 18 June by former Federal Councillor Ruth Dreifuss, signed by 600 prominent figures from civil society](#).

We call on our Government to:

1. demand that Israel's political and military leaders open the Gaza borders to allow the entry of aid essential to the survival and health of the population, as well as independent media.
2. organise and coordinate the admission and treatment in Switzerland of a new group of civilian victims from Gaza, in particular women and children who are seriously injured or ill, as was already done at the end of 2025.
3. declare that, should the Israeli government fail to put an end to practices that violate international humanitarian law in Gaza and the Occupied Palestinian Territories, it will be subject to sanctions targeting the individuals, companies and institutions involved in implementing these policies, in line with Switzerland's obligation to ensure compliance with the Geneva Conventions, in its capacity as a contracting

state (Common Article 1).

The initiative also stems from the observation that some sections of the Swiss media have devoted limited coverage to a humanitarian and legal tragedy of exceptional gravity. We believe that comprehensive and balanced reporting is an essential prerequisite for an informed public debate.

The campaign is organised by:

- [GRUPPO 24 MAGGIO](#) (which organised the 'red postcards' campaign in Piazza Grande at last year's Locarno Film Festival)
- [SHWAG Association](#) (Swiss Healthcare Workers Against Genocide)
- [Ticino Volunteers for Palestine](#) (behind the doctors' hunger strike in the Federal Square last September):

Attachments:

[The event poster](#)

The text of [the leaflet](#) to be distributed to passers-by, in 4 languages (I/F/D/E).

Contact details:

Prof. Dr Med. Pietro Majno-Hurst +41 79 220 4330; pietro@majno.ch (I/F/E)

Dr Phil. Maria Sole Martini Giovannoli: +41 0775135571; mariaSOLE@bluewin.ch (I)

MSN Yvonne Willems Cavalli +41 79 677 0018; yvonne.willemsc@gmail.com (I/E/D/N)